



Glam Slam: Go Brazilian!

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LOS ANGELES, Calif. — Forget Japanese Straightening. That is so 2000 and late.

The latest hair trend to invade Hollywood is the Brazilian Blowout! **Nicole Richie**, **Halle Berry** and **Ashley Tisdale** are just some of the stars who have gotten the treatment done at the Andy Lecompte Salon in West Hollywood. Stylist Liz Devin gives us the 411.

"A Brazilian Blowout is a keratin smoothing treatment," Liz says, "which results in a softening of the curl or wave, amazing shine, complete elimination of frizz and effortless, manageable hair that can be worn straight, wavy or curly."

The process only takes a few steps. "Wash the hair with a clarifying shampoo, rough dry, apply solution, dry, flat iron, rinse and dry" The blowout lasts from two to five months - a huge timesaver, especially for busy moms like Nicole and Halle, who don't have the luxury of spending an hour to blow out their hair every few days. Prices start at \$350.

Liz recommends that a client have good communication with their stylist because there are several "Brazilians" on the market. Make sure you ask for a Brazilian BLOWOUT, not to be confused with the Brazilian STRAIGHTENER treatment, which has 2% to 4% formaldehyde. "The one that we do at Andy Lecompte Salon has no formaldehyde in it. A key question to ask would be is this formaldehyde free and can I wash my hair today?"

The Brazilian Blowout works for all hair types and Liz says it is safe for hair because it is a keratin treatment. Meaning it improves the quality of hair by filling in the cuticle with keratin. "The hair is soft, shiny and beyond manageable."

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